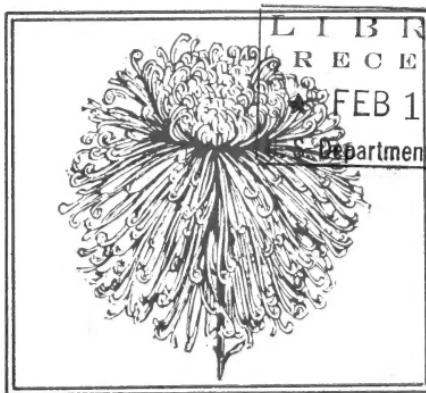
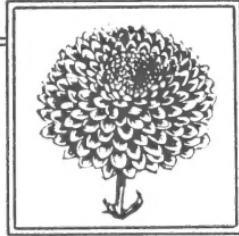
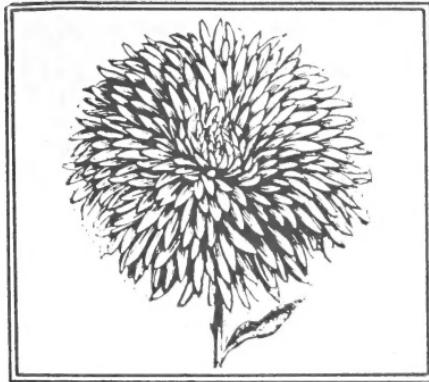


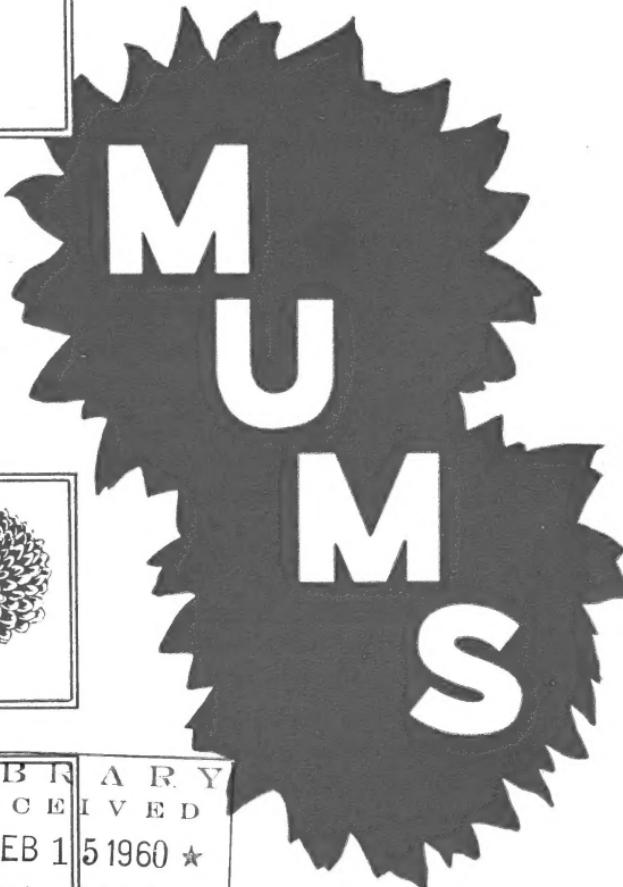
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NEW

1960 LIST



OVER 200 CHOICE
VARIETIES OF
HARDY
CHRYSANTHEMUMS

ELM TREE PERENNIAL FARM

528 NORTH MAIN ST. • SOUTHBURY, CONN.

ELM TREE MUMS ARE SO EASY TO GROW!

When you receive them, our mums will be ready for a big burst of growth in any good, fairly well-drained garden soil.

We will ship at proper planting time when the danger of last frost has long passed.

Prepare the soil in a reasonably sunny spot as you would for any garden plant, using an all-purpose fertilizer suitable for flower or general vegetable culture. Mix your fertilizer well into the soil in the entire bed before digging the hole, and then as you remove the soil for the planting hole you will be helping to mix the fertilizer still more.

Put plants at same depth as originally grown in a large enough hole not to crowd the roots. Be sure not to bury the crown too deep or leave it sticking up too high. Set out at least 18" apart for bushy plants.

Pinch out top $\frac{1}{4}$ of plant to encourage branching.

We suggest that you use dilute solution of a water soluble plant food in initial watering and every three weeks thereafter until blooming time. You should water deeply at least once a week in dry periods. Keep beds well weeded or mulched.

P.S. Grow "spares" in rows in your vegetable garden or other out-of-the-way, but sunny, place. You can move these in full bloom in the fall to fill in gaps in the flower or shrub border, or use in boxes on your terrace.

We guarantee all plants to be in good growing condition and true to name. We cannot however be responsible for plants after their arrival at destination.

Chrysanthemums May Safely Be Planted From May 1 to July 20.

LOCATION OF NURSERY

Customers and visitors are always welcome at our Nursery. Located 1 mile North of Southington, on College Highway #10. Field plantings are within three miles of our main Nursery, and may be seen anytime in the Fall when plants are in bloom.

WE SPECIALIZE in Hardy Chrysanthemums, but also raise other Annual and Perennial flower plants which are sold at the Nursery in their proper season.

HOW TO ORDER

Dear Friends:

PLEASE ORDER EARLY. All orders acknowledged by card containing an order number. Always mention this order number when writing or calling for your plants, or when adding to your order.

ALL PRICES ARE FOR ROOTED CUTTINGS. Except ALL-AMERICAN MUMS which are sold ONLY in field divisions, well rooted, labeled, and true to name.

All orders shipped PARCEL POST PREPAID, SPECIAL HANDLING, which gives you the speediest delivery possible. Efforts are made to prevent plants from arriving on week-ends, so there will be no Sunday layover at your Post Office.

Remittance with your order please. NO C.O.D.'s please, as they are quite complicated to handle.

Please add 50¢ to all orders to cover handling, packing, etc.

We grow more CHRYSANTHEMUM varieties, but ship only those listed in this catalog. Field grown clumps are sold only at our Nursery in the Fall, when in Bud and Bloom.

WE DO NOT LIKE TO SUBSTITUTE — But we would like you to tell us definitely if we may or may not, or please name some second choices, so we could use these, in case we are out of a few when we fill your order. If we substitute we would do so with a variety of equal or greater value, and similar type and color.

CUTTINGS ARE SHIPPED FROM APRIL 1st TO JULY 1st. Plants are well-labeled and packed, assuring you beautiful, sturdy blooming plants this fall. We will try to ship as close to specified shipping date as possible.

WHEN YOUR PLANTS ARRIVE, if they are a little dry, cover the roots with water for a few hours or until the next day. Best time to plant is late afternoon or evening. If your garden soil is well-prepared and the weather is cloudy or the soil is wet, you can plant immediately. Keep soil well watered for a few days.

Sincerely yours,

MR. & MRS. GEORGE WILLARD
ELM TREE PERENNIAL FARM

Note: Large quantity buyers please ask for our special trade price list.

SUBSTITUTIONS: If made, higher values in same colors are given. However please mark "No substitutions" or "Substitutions permitted".

SYMBOLS: L-Large, D-Decorative, P-Pompon, C-Cushion, S-Single, B-Button, CF-Carnation Flw.
*Recommended for Mother's Day pot plants. \$Items Listed With Us For First Time.

RE: Our Prices: "10 for \$2.00" means 10 of that one variety. "3 for \$.90" means 3 of that one variety.

ALL-AMERICA MUMS — 1958 & 1959 Introductions

**SHOWPIECE, BURNING BRONZE, EMPEROR, FLAIR, GIRL FRIEND,
CRIMSON LADY & RUBY KING** Are Patented Varieties

We can supply these ONLY in field divisions, well rooted, labeled,
and true to name.

EACH 50¢ 3 for \$1.25—1 Variety Only 10 for \$3.00—1 Variety Only

BURNING BRONZE — A tangerine bronze and orange. Erect, tall growing, vigorous. Vrey double flowers for cutting or for fall clump sales. Midseason.

CRIMSON LADY — The All-America "lady-in-red" for 1959, a neatly packaged gem, indeed. Shapely, poised decorative flowers, nearly 3 in. across, are deeply, richly, magnetically red.

EMPEROR — Bright bronze buds opening to a sunny yellow. Large, double, flat blooms. Midseason. Vigorous.

FLAIR—Here is a lively lavender, willing and able to breathe vitality for long fall weeks. Indeed, the non-fading trait is outstanding. Fully double, 3 to 3½-in. blooms, faintly incurved, 18 in. tall, may spread to 30 in.

GIRL FRIEND — All-American winner for 1959. A wholesome, graceful beauty with glowing complexion and bubbling spirits. We cannot over-emphasize its early bloom—splended from Sept. 15 on. Blends artfully with all other shades—America's new Girl Friend!

RUBY KING — Brilliant, shining red flowers on well-shaped, low growing, cushion-like plants. Early to midseason. Ideal for Fall sales of clumps.

SHOWPIECE — A sparkling rose color with silver-mist centers. Midseason. Produces immense, very double, perfectly shaped flowers on good cutting stems.

ENGLISH VARIETIES

LARGE FLOWERING CHRYSANTHEMUMS

The following varieties are normally grown in the greenhouse, but also are excellent for outside, and do well disbudded to one bloom per stem.

Rooted Cuttings — Labelled

EACH 40¢ 3 of Same Variety \$1.00 10 of Same Variety \$2.40

SAMBER BRIGHT — (Bronze) Large golden bronze decorative, incurved. Should be grown 6 to 8 stems to the plant disbudded.

22" Oct. 20

S BUTTERBALL—(Yellow) Intermediate deep lemon incurve.

24" Oct. 20

S CELESTRA — (Yellow) Small deep lemon yellow semi-incurve.

26" Oct. 15

S GOLD LODE — (Yellow) Intermediate bright yellow reflex. Garden and greenhouse disbud.

22" Oct. 15

§ HARVEST GOLDEN —(Yellow) Large deep golden yellow decorative incurve.	26"	Oct. 15
§ MAJOR BOWES — (Lavender) Intermediate lavender incurve. Disbudding improves greatly.	18"	Oct. 15
MAYFORD TITAN — (Bronze) Huge incurve of bronze and gold reverse. Outstanding. New.	28"	Oct. 20
§ MAYFORD'S TRIUMPH — (Orange) Large orange bronze decorative.	28"	Oct. 15
§ MRS. KIDDER — (Yellow) Large golden yellow incurve.	26"	Oct. 20
§ PINK CHIEF — (Pink) Large lavender incurved. Excellent in normal season.	28"	Oct. 15
§ SUNBURST — (Yellow) Large cactus type 4" and larger when disbudded. Beautiful golden yellow.	28"	Oct. 12
§ WHITE CHIEF — (White) White incurved, vigorous and flowering uniformity. No known relationship to White Pink Chief.	26"	Oct. 20
§ WHITE PINK CHIEF — (White) Intermediate pure white incurve, Selection from Pink Chief.	26"	Oct. 15
§ YELLOW CHIEF — (Yellow) Lemon yellow incurve. Sport of White Chief. Short habit of growing.	18"	Oct. 20

HARDY GARDEN CHRYSANTHEMUMS

CUT FLOWER & CUSHION VARIETIES

EACH 35¢ 3 of One Name 90¢ 10 of One Name \$2.00

ADMIRATION (Salmon Fawn) —Decorative, secondary border, salmon fawn.	LD	Med.	Sept. 28
ADORABLE (Rose Pink) — Large decorative blooms of bright rose pink with salmon reverse. Compact bushy plant, between short and medium height. One of the better new pinks.	LD	Med.	Sept. 15
* AGLOW (Orange) — Orange yellow pompon. Responds well as Spring flower pot plant.	P	Med.	Sept. 20
* ALERT (Dark Purple) — Large decorative, dark purple pompons produced on beautiful shaped plants. Responds excellently for Mothers Day and later blooming as pot plants either as 6" or 3" pots.	LD	Med.	Sept. 20
ALLEGRO (Salmon shrimp pink) — Cushion type, secondary border and background, shrimp pink.	C	Short	Oct. 1
ALPENA (Dark Red) — Decorative, secondary border, dark red.	D	Med.	Sept. 25

SYMBOLS: L-Large, D-Decorative, P-Pompon, C-Cushion, S-Single, B-Button, CF-Carnation Flow.

*Recommended for Mother's Day pot plants. §Items Listed With Us For First Time.

AMELIA (Lav. Pink) — Cushion, border, lavender pink.	C	Short	Sept. 5
SARABY (Red) — Deep crimson red disbud. Responds well in cloth House. Excellent for garden cut.	D	Tall	Oct. 8
ARBUTUS (Pink) — Pale silver pink, yellow eye. Height 18-24". E. Sept.; Cut Flower.	D	Med.	Sept. 7
ARIKARA (Bronze) —Cushion habit, reddish bronze semi-double.	C	Short	Sept. 10
SAR-SAR-BEN (Rose) — Suntan underlaid rose. Strong sturdy plants, good cuts.	LD	Med.	Sept. 5
AUTUMN BEAUTY (Chestnut Red) — Decorative, secondary border, chestnut red.	D	Med.	Sept. 15
AUTUMN GOLD (Gold with Red undertone)	C	Short	Sept. 28
AUTUMN SONG (Wine Rose) — Decorative, sec-ondary border.	D	Med.	Sept. 10
S BANTAM YELLOW (Yellow)—Short compact yellow cushion. Makes a beautiful border plant.	C	Short	Sept. 25
BENORA (White) — Dwarf cushion type growth with excellent stems and foliage. Large 3" White plants with ivory centers.	CD	Short	Sept. 20
S BETTY (Pink) — Decorative, background and cut, pink rose center.	LD	Tall	Sept. 28
BLACK VELVET (Very Dark Red) — 3" blooms	C	Short	Oct. 5
BLUSHWHITE (White) — Large crisp Spoon-chalk white flowers with lavender tint.	LD	Med.	Oct. 7
S BONNIE BRIDE (Lavender — Silvery mauve pom-pom. Good for cuts.	D	Med.	Sept. 22
S BRIGHT EYES (Yellow) — Choice pompon. Red eye.	D	Med.	Sept. 22
BR. POMPONETTE (Golden Bronze)—Pompom, border.	P	Short	Sept. 15
*BRONZE QUEEN (Copper Bronze) — Cushion pom-pom type growth, very compact and showy as border planting. Very attractive as a Spring pot plant. New.	C	Short	Sept. 20
CANARY WONDER (Canary) — Large pompon, secondary border and cut flower, golden.	P	Med.	Sept. 25
CANDLELIGHT (Ivory) — Decorative, secondary border, ivory white.	D	Med.	Sept. 5
CARNIVAL (Burnt Orange) — Pompon, background or cut flower.	LP	Med.	Oct. 10
S CATHY (Purple) — Showy mallow purple, Semi-double.	D	Tall	Sept. 20

* CECELIA (Purple) — Medium decorative, purple flowers produced in abundance on beautifully shaped plants. Responds well as a Spring pot plant.	C	Short	Sept. 25
CECIL BEED (Deep Lavender) — Decorative, secondary border, deep lavender.	D	Med.	Sept. 1
CHAMPION CUSHION (Deep Bronzy-Red)	C	Short	Sept. 28
CHARLES NYE (Yellow)—Large, 3-inch, fully double, rounded flowers of buttercup-yellow. Excellent. The standard by which all other yellows are judged.	D	Med.	Sept. 25
CHIPPEWA (Bright Purple) — Decorative, secondary border and cut flower.	LD	Med.	Sept. 15
* CHRIS COLUMBUS (Cream) — Large decorative pompon. Responds well to off-season blooming and is the white Garden Variety for Spring pot planting. Also tops for 3" pot blooming.	LD	Tall	Sept. 15
COCHECO (Deep Rose) — Mounds of deep rose. Height 15". Mid Sept.	C	Short	Sept. 15
COMMANDER CUSHION (Red) — Large low plant.	C	Short	Sept. 25
CROWN JEWEL (Bright Currant-Red) — A 3-inch, currant-red flower with a brilliant sheen, Strong, sturdy, free-blooming through Oct.	D	Med.	Oct. 1
CROWNING GLORY (Spanish Orange)—Magnificent new flower of spanish-orange overcast with coral, darker at center. Strong, upright plant.	D	Med.	Sept. 25
CUTIE (Red) — Tiny cherry red button . . . ½ inch.	D	Med.	Oct. 20
DAHLIA-MUM (Wine Red) — Cactus flower.	C	Short	Sept. 18
DEFIANCE (Golden Yellow)—Decorative, secondary border.	D	Tall	Sept. 5
D. D. AHRENS (White) — Decorative, background.	D	Tall	Sept. 10
DARK RED GOLD (Dark Red)—Button, dark red sport of red gold.	B	Med.	Sept. 15
DEAN KAY (Shell Pink) — Cushion, border.	C	Short	Sept. 5
DELIGHT (Golden) — Medium pompon, secondary border.	P	Med.	Sept. 8
EARLY CRIMSON (Bright Crimson) — Decorative secondary border.	D	Med.	Sept. 15
DR. JEAN (White) — Large white decorative, sturdy upright plant.	D	Med.	Oct. 5
EARLY HARVEST (Mah. Orange)—Cushion, border.	C	Short	Sept. 8

SYMBOLS: L-Large, D-Decorative, P-Pompon, C-Cushion, S-Single, B-Button, CF-Carnation Flow.

*Recommended for Mother's Day pot plants. \$Items Listed With Us For First Time.

MONEY-SAVING COLLECTIONS

If you do not care for the names of your MUMS, but just want a lot of cut flowers or a beautiful fall garden display, then you can save money by ordering collections.

All first quality taken from our regular listings.

COLLECTION #1

HARDY GARDEN CHRYSANTHEMUMS

Contains A Miscellaneous Assortment

200 Popular Varieties

20 Plants — \$2.35

COLLECTION #2

EARLY FLOWERING

CUT & DECORATIVE VARIETIES

20 Plants — \$3.00

50 Plants — \$6.00

COLLECTION #3

MID-SEASON FLOWERING

CUT & DECORATIVE VARIETIES

20 Plants — \$3.00

50 Plants — \$6.00

HARDY GARDEN CHRYSANTHEMUMS

Q'ty.	Variety	Each	3	10	Total
	ELITE CUSHION	.35	.90	2.00	
	ELMIRA	.35	.90	2.00	
	ERNIE MEAD	.35	.90	2.00	
	EVELYN GARREN	.35	.90	2.00	
	FANFARE	.35	.90	2.00	
	FLAMBOYANT	.35	.90	2.00	
	FREYA	.35	.90	2.00	
	FUCHSIA FAIRY	.35	.90	2.00	
	GAMMY	.35	.90	2.00	
	GEN. MACARTHUR	.35	.90	2.00	
	GENISTA	.35	.90	2.00	
	GLADNESS	.35	.90	2.00	
	GLORIA	.35	.90	2.00	
	GLOW WORM	.35	.90	2.00	
	GOLD DAISY	.35	.90	2.00	
	GOLD RIBBON	.35	.90	2.00	
	GOLDEN CARPET	.35	.90	2.00	
	GOLDEN CUSHION	.35	.90	2.00	
	GOLDEN FANTASY	.35	.90	2.00	
	GOLDEN SUNSET	.35	.90	2.00	
	GOLDEN SURPRISE	.35	.90	2.00	
	GOLDEN WONDER	.35	.90	2.00	
	GRACE BRADSHAW	.35	.90	2.00	
	GRANDEUR	.35	.90	2.00	
	GRANITE BRONZE	.35	.90	2.00	
	GRANITE PROMISE	.35	.90	2.00	
	GRANITE RANGER	.35	.90	2.00	
	GRANITE STATE	.35	.90	2.00	
	HADLEY	.35	.90	2.00	
	HARBINGER	.35	.90	2.00	
	HELEN BOGUE	.35	.90	2.00	
	HIDASTA	.35	.90	2.00	
	HOLIDAY	.35	.90	2.00	
	HONEYSWEET	.35	.90	2.00	
	ILLINOIS	.35	.90	2.00	
	INDIANA	.35	.90	2.00	
	IOWA	.35	.90	2.00	
	JASSAMINE WILLIAMS	.35	.90	2.00	
	JOHN FURST	.35	.90	2.00	
	JOYBRINGER	.35	.90	2.00	
	JOYOUS	.35	.90	2.00	

HARDY GARDEN CHRYSANTHEMUMS

Q'ty.	Variety	Each	3	10	Total
	PLAINSMAN	.35	.90	2.00	
	POMPONNETTE	.35	.90	2.00	
	POWDERPUFF	.35	.90	2.00	
	PRARIE SUNSHINE	.35	.90	2.00	
	PRINCESS KAY	.35	.90	2.00	
	PURPLE SPOON	.35	.90	2.00	
	PURPLE WATERS	.35	.90	2.00	
	QUICKSILVER	.35	.90	2.00	
	RADIANCE	.35	.90	2.00	
	REAL GOLD	.35	.90	2.00	
	RED GLOW	.35	.90	2.00	
	RED GOLD	.35	.90	2.00	
	RED VELVET	.35	.90	2.00	
	ROSA	.35	.90	2.00	
	ROSITA	.35	.90	2.00	
	ROUGE CUSHION	.35	.90	2.00	
	ROYALIST	.35	.90	2.00	
	ROYAL ROBE	.35	.90	2.00	
	RUTH SCOTT	.35	.90	2.00	
	SALMON PRECOSE	.35	.90	2.00	
	SCARLET CRIMSON	.35	.90	2.00	
	SEPT. BR.	.35	.90	2.00	
	SEPT. GOLD	.35	.90	2.00	
	SHALIMAR	.35	.90	2.00	
	SONNY	.35	.90	2.00	
	SPARTAN	.35	.90	2.00	
	SPINDRIFT	.35	.90	2.00	
	SUCCESSOR	.35	.90	2.00	
	SULPHUR SPOON	.35	.90	2.00	
	SUNDANCE	.35	.90	2.00	
	SUNTONE SPOON	.35	.90	2.00	
	TECUMSEH	.35	.90	2.00	
	THERESA STONE	.35	.90	2.00	
	TIFFANY ROSE	.35	.90	2.00	
	TORONTO	.35	.90	2.00	
	TUNEFUL	.35	.90	2.00	
	TWINKLE	.35	.90	2.00	
	VARIGATED RED CUSH.	.35	.90	2.00	
	VINTAGE	.35	.90	2.00	
	VULCAN	.35	.90	2.00	
	W. P. SNYDER	.35	.90	2.00	

ENGLISH VARIETIES					
Variety	Quant.	Each	3	10	Total
AMBER BRIGHT50	.40	\$1.00	\$2.40
BUTTERBALL40	1.00	2.40	2.00
CELESTRA40	1.00	2.40	2.00
GOLD LODE40	1.00	2.40	2.00
HARVEST GOLDEN40	1.00	2.40	2.00
MAJOR BOWES40	1.00	2.40	2.00
MAYFORD TITAN40	1.00	2.40	2.00
MAYFORD'S TRIUMPH ..	.40	1.00	2.40	2.00
MRS. KIDDER40	1.00	2.40	2.00
PINK CHIEF40	1.00	2.40	2.00
SUNBURST40	1.00	2.40	2.00
WHITE CHIEF40	1.00	2.40	2.00
WHITE PINK CHIEF40	1.00	2.40	2.00
YELLOW CHIEF40	1.00	2.40	2.00

COLLECTIONS					
Collection	Quant.	Not Individually Labeled Each	Total		
Miscellaneous Assortment		\$2.35		
Number 1 — 20 Plants					
Early—Cut & Decorative					
Number 2 — 20 Plants		3.00		
Number 2 — 50 Plants		6.00		
Mid-Season—Cut & Dec.					
Number 3 — 20 Plants		3.00		
Number 3 — 50 Plants		6.00		
Early—Button & Pompon					
Number 4 — 20 Plants		3.00		
Number 4 — 50 Plants		6.00		
Mid—Button & Pompon					
Number 5 — 20 Plants		3.00		
Number 5 — 50 Plants		6.00		
Early—Cushion & Border					
Number 6 — 20 Plants		2.50		
Number 6 — 50 Plants		5.00		
Mid—Cushion & Border					
Number 7 — 20 Plants		2.50		
Number 7 — 50 Plants		5.00		

COLLECTIONS

NOT INDIVIDUALLY LABELED Collection Queen Each Total

Miscellaneous Assortment				
Number 1 — 20 Plants	\$2.35
Early—Cut & Decorative				
Number 2 — 20 Plants	3.00
Number 2 — 50 Plants	6.00
Mid-Season—Cut & Dec.				
Number 3 — 20 Plants	3.00
Number 3 — 50 Plants	6.00
Early—Button & Pompon				
Number 4 — 20 Plants	3.00
Number 4 — 50 Plants	6.00
Mid—Button & Pompon				
Number 5 — 20 Plants	3.00
Number 5 — 50 Plants	6.00
Early—Cushion & Border				
Number 6 — 20 Plants	2.50
Number 6 — 50 Plants	5.00
Mid—Cushion & Border				
Number 7 — 20 Plants	2.50
Number 7 — 50 Plants	5.00

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COLUMN TOTAL

NOTE: 2 for \$ 80 means 3 of that one variety

(CONTINUED ON NEXT PAGE)

KATHLEEN LEHMAN	.35	.90	2.00		WT. BOUNTY	.35	.90	2.00	
KING CUSHION	.35	.90	2.00		WHITE CLOUD	.35	.90	2.00	
KINGS RANSOM	.35	.90	2.00		WHITE CUSHION	.35	.90	2.00	
KIOWA	.35	.90	2.00		WHITE MASQUERADE	.35	.90	2.00	
LADY'S CHOICE	.35	.90	2.00		WHITE MOUND	.35	.90	2.00	
LARRY	.35	.90	2.00		WHITE SAIL	.35	.90	2.00	
LAVENDER BUTTON	.35	.90	2.00		WHITE TOWER	.35	.90	2.00	
LEE POWELL	.35	.90	2.00		WHITE WONDER	.35	.90	2.00	
LITTLE ESKIMO	.35	.90	2.00		YELLOW CALUMET	.35	.90	2.00	
LORENZO	.35	.90	2.00		YEL. CHRIS COLUMBUS	.35	.90	2.00	
LYRIC	.35	.90	2.00		YELLOW CUSHION	.35	.90	2.00	
MAHOGANY CUSHION	.35	.90	2.00		YELLOW SUPREME	.35	.90	2.00	
MALINDA BROWN	.35	.90	2.00						
MAJ. CUSHION	.35	.90	2.00						
MEDITATION	.35	.90	2.00						
MISCHIEF	.35	.90	2.00						
MICHIGAN STATE	.35	.90	2.00						
MING	.35	.90	2.00						
MINNESOTA	.35	.90	2.00		PLANT FOOD—5 lb. Bag		\$1.50		
MINNIPINK	.35	.90	2.00						
MONTEREY	.35	.90	2.00		TOTAL FOR THIS PAGE		\$		
MOJAVE GOLD	.35	.90	2.00						
MOONLIGHT	.35	.90	2.00		TOTAL FROM OTHER SIDE		\$		
MURIEL RICE	.35	.90	2.00		HANDLING CHARGE		\$.50		
NORTH PLATTE	.35	.90	2.00		Conn. residents add 3%		\$		
NORTH STAR	.35	.90	2.00						
OHIO STATE	.35	.90	2.00						
OMAHA	.35	.90	2.00						
ORCHID HELEN	.35	.90	2.00						
ORCHID SPOON	.35	.90	2.00						
ORION	.35	.90	2.00						
ORSONA	.35	.90	2.00						
OSAGE	.35	.90	2.00						
PAT. LEHMAN	.35	.90	2.00						
PATHFINDER	.35	.90	2.00						
PEARL PARKINGTON	.35	.90	2.00						
PEPITA	.35	.90	2.00						
PINK QUILL	.35	.90	2.00						
COLUMN TOTAL					TOTAL ENCLOSED		\$		

MAY WE SUGGEST THAT YOU LET US
DECIDE THE PROPER SHIPPING DATE
FOR YOUR AREA?

SIGNED

COLLECTION #4

EARLY FLOWERING
BUTTON & POMPON VARIETIES

20 Plants — \$3.00

50 Plants — \$6.00

COLLECTION #5

MID-SEASON FLOWERING
BUTTON & POMPON VARIETIES

20 Plants — \$3.00

50 Plants — \$6.00

COLLECTION #6

EARLY FLOWERING
CUSHION & BORDER VARIETIES

20 Plants — \$2.50

50 Plants — \$5.00

COLLECTION #7

MID-SEASON FLOWERING
CUSHION & BORDER VARIETIES

20 Plants — \$2.50

50 Plants — \$5.00

Note: Plants in Special Collections Are
NOT INDIVIDUALLY LABELED

EARLY KATHLEEN (Bright Orange) — An early copery bronze. A dead ringer in both color and form for the popular Kathleen Lehman, but two to three weeks earlier. Wonderful for cutting.	D	Med.	Sept. 15
SEDNA ROWLEY (Pink)—Lavender pink Button, with ruby eye, excellent for cutting and arrangements.	B	Med.	Sept. 26
ELITE CUSHION (Salmon Br.) — Cushion, border.	C	Short	Sept. 25
SELMIRA (White) — Large cream white decorative, responds well to disbudding.	LD	Med.	Oct. 12
ERNIE MEAD (Bronze) — Mounds of neat walnut bronze pompons, flushed red eye.	C	Med.	Sept. 22
EVELYN GARREN (Rose)—Decorative double rose-gold.	D	Med.	Sept. 15
FANFARE (Orange-Red) — Sturdy plant. Ht. 18-24" E. Sept. Cut Flower.	D	Med.	Sept. 7
FLAMBOYANT (Orange Bronze) — Decorative and secondary border, and cut flower.	D	Med.	Sept. 15
FREYA (Golden Yellow) — Very large deep golden yellow 4" blooms produced on medium upright growth with excellent stems and foliage. Good flower placement.	LD	Med.	Oct. 1
FUCHSIA FAIRY (Pink) — Small decorative, light pink, valuable as an outside border planting.	D	Short	Oct. 10
S GAMMY (Rose Lavender) — Pompon, exquisite flower of fine substance and beauty. Extremely high production.	P	Med.	Sept. 20
GEN. MacARTHUR (Bronze)	D	Med.	Sept. 22
GENISTA (Canary) — Decorative, secondary border.	C	Med.	Sept. 12
GLADNESS (China Rose)—Decorative pompon, border.	D	Short	Aug. 28
*GLORIA (White) — A very free-flowering medium sized decorative pompon. Flowers are larger and more double than Cris Columbus. Good growth habits and foliage. Makes a beautiful Spring pot plant.	DP	Med.	Sept. 15
GLOW WORM (Orange Scarlet)—Semi-double cushion, border.	D	Short	Sept. 8
\$GOLD DAISY (Yellow) — Excellent semi-double. Good cut flower.	D	Med.	Sept. 12
GOLD RIBBON (Orange to Yellow) — Cushion-like border variety measuring to 15" tall and 24" wide. Double light orange to yellow 1½" flowers, blooming from E. Aug. to Nov. Sturdy, storm resistant plants.	C	Short	Sept. 5
GOLDEN CARPET (Golden) — Cushion, border.	CP	Short	Sept. 15

GOLDEN CUSHION (Golden Yellow)—Cushion, border. C	Short	Sept. 15
§ GOLDEN FANTASY (Yellow)—Bright golden carnation type decorative. Vigorous growing habit with an abundance of blooms.	D	Med. Sept. 20
GOLDEN SUNSET (Copper Gold)—Large decorative background.	LD	Med. Sept. 25
§ GOLDEN SURPRISE (Yellow)—Large chrome yellow. (LD)	Med.	Sept. 15
GOLDEN WONDER (Golden) — Large pompon, secondary border, and cut flower.	P	Med. Sept. 25
§ GRACE BRADSHAW (White) — Very large decorative satiny white petals. Husky vigorous grower.	LD	Tall Oct. 1
§ GRANDEUR (White)—Firm double white tinted pink.	D	Med. Sept. 16
GRANITE BRONZE (Gold-Bronze) — A sparkling, gold-bronze, with very frost resistant flowers. (Ht. 24"-30"; L. Sept.; 3½" Fl.)	D	Med. Sept. 22
GRANITE PROMISE (Brick-Red) — Excellent single on strong cutting stems. (Ht. 25"-30"; L. Sept.; 3")	D	Tall Sept. 22
GRANITE RANGER (Red) — Semi-double red frost resistant flowers with crested centers. (Ht. 24"; L. Sept.; 1½" Fl.)	D	Med. Sept. 22
§ GRANITE STATE (White) — Large white disbud. Also grown as a greenhouse pot plant.	P	Med. Oct. 25
§ HADLEY (White) — Large cream white semi-incurved. Vigorous grower with husky stems, responds well to disbudding.	LD	Tall Oct. 5
HARBINGER (Golden Br.)—Large decorative, border.	D	Short Sept. 8
HELEN BOGUE (Rose-Purple) — Large decorative.	LD	Tall Oct. 1
§ SHIDASTA (Red) — Double, compact, cushion habit.	C	Short Sept. 12
HOLIDAY (Golden Br.) — Large decorative, secondary border and cut flower.	P	Med. Sept. 25
HONEYSWEET (Golden Yellow) — Large incurved, early enough for garden use and responds excellently for Spring pot plants. Should be disbudded.	D	Med. Sept. 10
§ ILLINOIS (Golden)—Medium incurved. Bright golden. Lovely as disbud.	D	Med. Oct. 5
§ INDIANA (Bronze)—Large cactus pompon. Novelty for fall pot. A novel addition to the garden disbud.	P	Med. Oct. 10
§ IOWA (Bright Lemon) — Medium incurved bright lemon. Makes a sturdy compact plant. Useful as a garden disbud.	D	Med. Oct. 15

SYMBOLS: L-Large, D-Decorative, P-Pompon, C-Cushion, S-Single, B-Button, CF-Carnation Flow.

*Recommended for Mother's Day pot plants. §Items Listed With Us For First Time.

JASSAMINE WILLIAMS (White) — Beautiful quilled type spoon, early free-flowering variety.	D	Med.	Sept. 20
§JOHN FURST (Orange) — Full medium, brilliant orange. Clean cut looking stems and sprays. Excellent for cut flowers.	D	Tall	Oct. 5
§JOYBRINGER (Lavender) — Low branching decorative pompon. Lavender rose overlaid with salmon.	D	Short	Oct. 10
JOYOUS (Salmon Rose) — Large blooms. Cushion, decorative border, compact and productive. A very lovely Spring pot plant.	C	Short	Sept. 18
§KATHLEEN LEHMAN (Bronze) — Large decorative. Secondary border, orange bronze.	LD	Med.	Sept. 28
§KING CUSHION (Bronze) — Soft peachy-bronze blend, well shaped plants.	C	Med.	Sept. 26
*KINGS RANSOM (Golden Yellow) — Decorative, excellent grower with abundance of flowers. Very good Spring pot plant.	D	Med.	Oct. 1
KIOWA (Brilliant Orange-Red)	D	Med.	Sept. 25
LADY'S CHOICE (Ivory Pink) — A large pastel. A fully double, 4-inch flower on a magnificent plant. Fine for arrangements.	D	Med.	Sept. 30
§LARRY (White) — Medium white pompon. Short and compact. Can be disbudded.	P	Short	Oct. 1
LAVENDER BUTTON (Lavender-Blue)—Double flowered, free blooming pompon. Good cut flower.	C	Short	Sept. 15
LEE POWELL (Chinese Yellow) — Masses of fluffy Chinese-yellow flowers with a slight orange tinge at center. Similar to large greenhouse varieties	D	Med.	Sept. 23
LITTLE ESKIMO (White) — Snow white pompon.	C	Short	Sept. 12
LORENZO (Dk. Purple) — Quilled, secondary border.		Med.	Sept. 15
*LYRIC (White) — Small single with good substance in petals. Very attractive as Spring pot plant. Very good also for 3" pot plant.	CS	Short	Oct. 5
§MAHOGANY CUSHION (Red)—Superior double red.	C	Med.	Sept. 24
§MALINDA BROWN (Lavender) — Best incurved lavender-rose. Garden cut flower.	D	Tall	Sept. 24
*MAJ. CUSHION (Lavender) — Small cushion, decorative pompon, produced on a well rounded plant. Responds for Spring pot plants, either as a 6" or 3" pot mums. Temperature should be 60 degrees or better.	C	Short	Sept. 25
§MEDITATION (Rose) — Copper with old rose. Good for cut flower.	D	Tall	Sept. 20

§	MICHIGAN STATE (White) — Large white decorative. Responds well to disbudding.	LD	Med.	Oct. 14
*	MING (Orange-Yellow) — Med. large pompon, responds well for Spring pot plants.	P	Med.	Sept. 18
§	MINNESOTA (White) — Large white. Incurved pompon, beautiful as disbud.	P	Med.	Oct. 10
§	MINNPINK (Pink) — A lovely rose pink Cushion, very compact with a profusion of bloom.	C	Short	Sept. 20
	MISCHIEF (Bright Purple) — Daisies with prominent sturdy well rounded plants. Responds very uniformly to off-season blooming. Makes a wonderful 6" pot for Spring blooming. Cannot be used in same proportion as white and yellow, but very desirable Spring pot plant.	C	Short	Oct. 1
	MOJAVE GOLD (Golden Bronze)—Large decorative, disc-like flowers.	LD	Med.	Sept. 25
	MONTEREY (Bronze)—Large brilliant orange bronze semi-incurved. A real beauty when disbudded. Perfect for cut flowers.	LD	Tall	Oct. 8
*	MOONLIGHT (Bright Yellow) — (Depetris) large decorative, background and cut. Responds well to Spring garden pots.	D	Med.	Sept. 25
	MURIEL RICE (Buttercup Yellow) — Large decorative, secondary border.	D	Med.	Sept. 15
	NORTH PLATTE (Yellow with Orange)	D	Med.	Oct. 4
	NORTH STAR (White)—Single, background & cut fl.	S	Med.	Sept. 28
§	OHIO STATE (Yellow)—Large cactus golden yellow. One of the loveliest of the garden disbuds.	LD	Med.	Oct. 15
	OMAHA (Orange) — Cushion with quilled petals.	C	Short	Sept. 20
	ORCHID HELEN (Orchid-Pink)—Medium decorative. Responds for Spring garden pot plants.	C	Short	Sept. 20
§	ORCHID SPOON (Lavender) — Orchid lavender spoon. Pot plant novelty.	Spoon	Med.	Oct. 10
§	ORION (Yellow) — Large soft decorative yellow, short growing and very compact. Exquisite as border plant.	LD	Short	Oct. 5
*	ORSONA (Red & Bronze) — Reddish bronze pompon. Responds well to Spring garden pots.	C	Med.	Sept. 20
	OSAGE (White) — Cushion, decorative border.	CD	Med.	Sept. 5
	PAT. LEHMAN (Peach-Pink) — Decorative, background and secondary border.	D	Tall	Sept. 28

SYMBOLS: L-Large, D-Decorative, P-Pompon, C-Cushion, S-Single, B-Button, CF-Carnation Flow.

*Recommended for Mother's Day pot plants. §Items Listed With Us For First Time.

PATHFINDER (Lemon-Yellow) — Carnation flower, decorative, serrated petals, secondary border.	D	Med.	Oct. 1
PEARL PARKINGTON (Yellow) — Golden yellow, flushed red.	D	Med.	Sept. 2
*PEPITA (White) — Small button pompon, good Spring pot plant variety.	B	Med.	Sept. 28
PINK QUILL (Shell Pink) — Spider shell pink. Medium height. One of the best spider mums.	D	Med.	Sept. 20
PLAINSMAN (Red-Buff Gold) — Carnation flowers, decorative, secondary border.	D	Med.	Sept. 17
*POMPONETTE (Golden) — Orange pompon of medium size, low growing. Responds to off-season blooming. Good Spring garden pompon.	P	Short	Sept. 15
POWDERPUFF (White) — Cushion, border.	CD	Short	Sept. 15
PRARIE SUNSHINE (Yellow) — Double 4" flowers on strong stems on huge cushion-like plants, 2' tall by 3" wide. Season there E. August to L. Oct. Excellent cut fl. Adapted to north. Nebr. Intro.	D	Tall	Sept. 1
PRINCESS KAY (White) — Heavy textured. Pure alabaster, white. Strong stems loaded with flowers.	D	Med.	Sept. 20
PURPLE SPOON (Lavender) — Soft purple.	Spoon	Med.	Sept. 20
PURPLE WATERS (Deep Royal Purple) — Responds well for Spring pot plant culture.	D	Med.	Sept. 17
§QUICKSILVER (White) — Large creamy white decorative. Compact growth and prolific blooming habit.	LD	Med.	Sept. 25
§RADIANCCE (Red) — Red decorative, responds uniformly, and flowers freely.	LD	Med.	Oct. 15
REAL GOLD (Deep Gold) — Large decorative, secondary border, deep golden.	D	Med.	Sept. 25
RED GLOW (Dark Red) — Small pompon, responds well for Spring garden pots.	P	Med.	Sept. 20
RED GOLD (Red & Bronze) — Button, border.	B	Med.	Sept. 15
§RED VELVET (Red) — Large velvety decorative, dark crimson. Makes sturdy clumps.	LD	Med.	Oct. 5
ROSA (Rose-Pink) — Cushion, border.	C	Med.	Sept. 5
ROSITA (Lavender-Rose) — Button, secondary border.	B	Med.	Sept. 28
ROUGE CUSHION (Brilliant Bright Red)	C	Short	Sept. 20
§ROYALIST (Red) — Medium velvety ox-blood red pompon. Exceptionally nice sprays. Suitable for cutting.	P	Med.	Oct. 1

ROYAL ROBE (Purple)—Decorative secondary border.	D	Med.	Sept. 15
S'RUTH SCOTT (Bronze)—Large semi-incurved golden bronze decorative. One of the best and most colorful big Mums.	LD	Tall	Sept. 28
SALMON PRECOSE (Salmon-Pink) — Large decorative, border.	LD	Short	Sept. 1
SCARLET CRIMSON (Bright Red) — Decorative, secondary border, bright.	D	Med.	Sept. 20
SEPT. BR. (Golden Bronze) — Button, sec. border.	B	Med.	Sept. 20
SEPT. GOLD (Deep Lemon) — Cushion, border.	LP	Tall	Sept. 25
* SHALIMAR (White) — Large white decorative flowers produced on medium height growth. Good Mother's Day & later pot. Better when disbudded.	LP	Med.	Sept. 25
SONNY (Salmon-Pink) — Small pompon, excellent cut flower either under glass or in the garden. Responds good in the early Cloth House shadings.	P	Med.	Oct. 1
SSPARTAN (White) — Large semi-incurved white, vigorous clean growing habit. Improved considerably by disbudding.	LD	Tall	Oct. 15
SPINDRIFT (White)—Decorative, secondary border.	D	Med.	Oct. 1
SUCCESSOR (Silver-Lavender) — Decorative, secondary border.	D	Med.	Sept. 10
SULPHUR SPOON (Lemon Yellow) — Spoon, secondary border.	S	Med.	Sept. 25
SSUNDANCE (Yellow) — Large lemon-yellow, decorative. Long stems suitable for cutting.	LD	Med.	Sept. 20
SSUNTONE SPOON (Yellow) — Light yellow spoon, for background or cascade.	Spoon	Tall	Oct. 10
TECUMSEH (Erthrite-red with Pink Edges)	C	Short	Sept. 4
THERESA STONE (White) — Cream ivory pompon for secondary border or cut flower.	LP	Short	Sept. 25
TIFFANY ROSE (Deep Rose) — Med. large single, very prolific bloomer. Responds well for Spring pot plant.	S	Med.	Oct. 1
* TORONTO (Golden Bronze) — Cushion border. Responds well as a Spring pot plant.	C	Short	Sept. 20
TUNEFUL (Rose-Pink) — Pompon, large decorative blooms with darker centers, excellent for cutting in the home garden.	LD	Tall	Sept. 28
TWINKLE (Bright Purple) — Cushion, border, novel color for Spring pots.	C	Short	Sept. 28
VARIGATED RED CUSHION (Red with Yellow)	C	Short	Sept. 22
SVINTAGE (Red) — Medium pompon of rich satiny claret to spinet red. Tolerant of cool weather.	P	Med.	Oct. 1
SVULCAN (Red) — Dark red full double flowers on short branched plants.	D	Short	Sept. 1

W. P. SNYDER (Apricot-Orange)—Medium pompon.

Responds well for Spring pots. Beautiful orange-yellow well shaped plant. Must have full 60 degrees temp. if bloomed before Mother's Day.

D Med. Oct. 1

***WT. BOUNTY** (White)—Creamy white button pompon. Responds to off-season blooming. Good Spring Garden pot plant.

B Tall Sept. 15

WHITE CLOUD (White) — Early. Large flower.

D Med. Sept. 10

WHITE CUSHION (White) — Cushion, border, showing traces of pink in bud. Blooms later first year.

C Short Sept. 18

WHITE MASQUERADE (Silvery-White) — Shining mass of silvery-white pompons. Very neat 15" to 18" high. 1957 Intro.

D Med. Oct. 5

\$**WHITE MOUND** (White) — Well shaped cushion, sizeable white flowers.

D Short Sept. 26

WHITE SAIL (White) — Large decorative with cream center. A clean vigorous grower.

LD Med. Sept. 23

WHITE TOWER (Cream-White) — Large pompon, secondary border and cut flower.

LP Tall Sept. 15

WHITE WONDER (White) — Large pompon, secondary border and cut flower.

D Med. Sept. 30

***YELLOW CALUMET** (Lemon Yellow) — Pompon, sport of Calumet. Will be a valuable addition to the early yellow cut flowers. Responds well as a Spring or Fall pot plant.

D Med. Oct. 10

***YEL. CRIS COLUMBUS** (Brt. Lemon) — Med. large decorative, responds sharply to off-season blooming. By far the best of all the yellows for Spring Garden pots, either as 6" or 3".

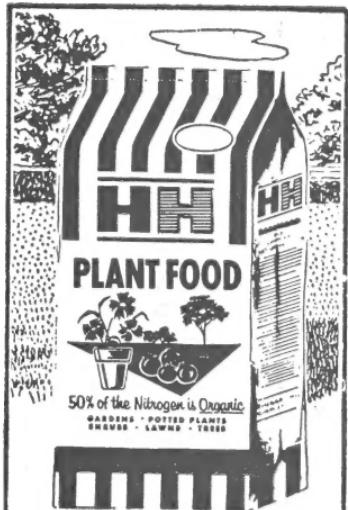
LD Med. Sept. 15

YELLOW CUSHION (Yellow) — Cushion, decorative, border, light yellow.

C Short Sept. 20

YEL. SUPREME (Bright Lemon) Cushion, border.

C Short Sept. 15



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